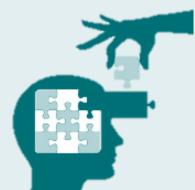
LET OTHERS DO PART OF YOUR CORPORATE LEARNING

Until January 2014, undconsorten interviewed Learning Executives from 18 large international corporations on their use and perspective on operating models for the learning function. Here are some snapshots:



THE LEARNING VALUE CHAIN ...

Needs
Analysis Concept Design Program Program Reporting

... AND OPERATING MODELS USED BY COMPANIES TO PERFORM THESE ACTIVITIES

External partners

for design and delivery

89% * * * * * * * * * * * *

Outsourcing providers to deliver parts of the learning portfolio end-to-end



28%

Predominant Models for Learning Design



Engineer

Team of specialists for comprehensive instructional design processes

44%



Architect

In-house concept development but handover of more transactional tasks





Broker

Strong focus on management of vendors responsible for learning design management



